Hokkaido University Open Innovation Center for Future Drug Design BioCamp 2015

July 11, Saturday

Opening Remarks

9:00

Prof. Katsumi Maenaka

Keynote Speech

9:10-9:50

Prof. Kim Tack Joong (Yonsei-Fraunhofer Medical Device Lab, Yonsei University, Korea) Title: The Challenge of Commercialization through Korea National Project

9:50-10:30

Prof. Kim Han Suna (Yonsei-Fraunhofer Medical Device Lab, Yonsei University, Korea) Title:Yonsei-Fraunhofer Joint Lab and Global Business Platform Model

10:30-11:10

Dr. Tae Young Han (Fraunhofer Institute IKTS, Germany)

Title: Introduction and Biomedical Applications of Fraunhofer Institute, Germany

Workshop "Business Strategy of Life Sciences"

13:00-16:00

Dr. Ikkei Matsuda (SARR, LLC.)

- 1. Introduction of Business Strategy of Life Sciences
- 2. Illustration of Biotech Business (PeptiDream Inc.)
- 3. Illustration of BigPharm Business (Takeda Pharmaceutical, Inc.)

17:00-

Hokkaido's BBQ (Genghis Khan Party) Toast Speech: Prof. Yasuyuki Igarashi

Palace: the Medicinal Plant Garden

July 12, Sunday

Case Methods Lectors

9:00-12:00

Prof. Megumi Takata (Kyushu University)

Case "The Langer Lab: Commercializing Science"

Professor Robert Langer's laboratory at MIT is the source of an unusually large number of published papers, patents, and technology licenses to start-up and established companies in the biomedical industry. Explores Langer's leadership and other factors that create a successful research enterprise and social impact.

Invited lecture

12:00-13:00

Mr. Taiki Ishikura (JOMDD, Inc.)

Title: Global trend in Medtech and Healthtech

Closing Remarks

13:00

Prof. Hiroshi Kida

2015. 7. **11-12**

Venue: 1F S103, Faculty of Pharmaceutical Sciences. Hokkaido University

> 本キャンプは、大学院、博士課程取得者、教員向 けのプログラムで、すべて英語で行われます。 また、この授業は、必ず予習が必要ですので、参 加希望者は6月22日までに以下のメールアド レスに、氏名、所属、連絡先(メールアドレス)を 連絡してください。

> This camp is for graduate, doctoral degree holders and the academic faculty. All programs are English only. In addition, because the participants of this camp have to prepare to Case Methods Lectors, participants please send the information (name, department and contact e-mail address) to

promotion@cris.hokudai.ac.jp by 22th June













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